

Message Text

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ACTION COME-00

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R 230955Z OCT 74

FM AMEMBASSY SAIGON

TO SECSTATE WASHDC 9763

UNCLAS SAIGON 13539

E.O. 11652: N/A

TAGS: BEXP; VS

SUBJECT: WTDR - SOCIETE GENERALE DE SURVEILLANCE

REF: USDOC 14771

1. ADDRESS: P.O. BOX 445, 26 GIA LONG STREET, FIRST FLOOR, SAIGON. CABLE: SUPERVISE SAIGON. TELEX: NONE. OFFICER: MR. ERIC NIEUWLAND, MANAGER.

2. FIRM ESTABLISHED IN 1948, EMPLOYS 22. ACTS AS PRIVATE COMMERCIAL AND TECHNICAL SUPERVISOR AND SURVEYOR.

3. FINANCIAL REFERENCES: BANQUE NATIONALE DE PARIS, 36 TON THAT DAM STREET, SAIGON 1; VIETNAM COMMERCIAL CREDIT BANK, 79 HAM NGHI STREET, SAIGON 1. TRADE REFERENCES: USAID (U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT) MISSION, SAIGON.

4. FOREIGN FIRMS REPRESENTED: GENERAL SUPERINTENDENCE CO. LTD., 1 PLACE DES ALPES, GENEVA 1, SWITZERLAND; SUPERINTENDENCE CO., INC., 17 BATTERY PLACE NORTH, NEW YORK, N.Y. 10004.

5. SOCIETE GENERAL DE SURVEILLANCE IS A WHOLLY OWNED BRANCH OFFICE OF THE SWISS COMPANY GENERAL SUPERINTENDENCE LTD. OF NO. 1 PLACE DES ALPES, GENEVA, SWITZERLAND. THE PARENT COMPANY IS CAPITALIZED AT 10 MILLION SWISS FRANCS (ONE US DOLLAR EQUALS ABOUT 2.94 SWISS FRANCS) AND IS WELL-KNOWN THROUGHOUT THE WORLD. THE COMPANY HAS APPROXIMATELY 250 OFFICES IN MAJOR CITIES AND PORTS AROUND THE WORLD. SAIGON OFFICE STAFF INCLUDES 9 INSPECTORS AND 2 EXPERTS, ALL RECOGNIZED

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AS SUCH BY THE VIETNAMESE COURTS. SOCIETE GENERALE DE

SURVEILLANCE'S OPERATIONS CONSIST OF INSPECTION AND SUPERVISION OF PRODUCTS IMPORTED TO AND EXPORTED FROM VIETNAM AS REQUESTED BY CLIENTS. THESE SERVICES MAY ALSO BE OFFERED ON A CONTRACTUAL BASIS OVER A SET PERIOD OF TIME. FIRM WAS RECENTLY AWARDED A CONTRACT BY USAID FOR THE INSPECTION OF IMPORTED PL-480 COMMODITIES. LOCAL FINANCIAL SOURCES CONFIRM THE FIRM'S HIGH CREDIT STANDING AND PRAISE THE COMPANY'S TECHNICAL CAPABILITIES. POST RECOMMENDS TO AMERICAN BUSINESSES THE SERVICES OFFERED BY THIS REPUTABLE FIRM.
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